



Digitizing Patient Information

## Privacy Policy and Terms of Service

### Inuvio

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### PRIVACY NOTICE

By visiting the Inuvio website or any other websites operated by Inuvio or its affiliates (collectively, the “Site”), you agree to accept the practices described in this Privacy Notice. If you do not agree to the terms of this Privacy Notice, please do not use the Site. Each time you use the Site, you should check the date of this Privacy Notice (which appears above) and review any changes that have been made since your last visit to the Site.

Throughout Inuvio's years of operation, we have developed relationships with our customers based on respect and integrity. We're aware of the trust and confidence you demonstrate when you visit the Site and provide us with information. This Privacy Notice is posted to demonstrate our leadership in online security and customer service practices. We treat your information with the same honesty and sensitivity that we have displayed throughout our company's history.

### PERSONAL INFORMATION COLLECTED BY INUVIO

Inuvio uses information that we collect from our visitors and customers to personalize and improve your visit and shopping experience at the Site. We gather the following types of information:

Information You Give to Us: We collect Personal Information that is provided by Site users. “Personal Information” includes your name, address, email address, telephone number, and credit or debit card information. Additionally, if you place an order through the Site, you will be required to provide contact, billing, and payment information.



## **USE OF INFORMATION COLLECTED BY US**

We use this information in an effort to improve your experience on the Site, to provide services to you and to communicate with you about information that you request. We may also use this information to help us target specific offers to you, to help us develop and improve our Site, and to tailor our Site to your interests.

## **SHARING OF INFORMATION WITH THIRD PARTIES**

We will NOT rent, sell or otherwise disclose your Personal Information to unrelated third parties without your consent, except as stated in this Privacy Notice.

**Credit Card Companies:** If you place an order through the Site, the Personal Information you provide is transmitted to your credit card company to verify and authorize your purchase. At certain times we may offer financing options with or without third party participation. If you use a financing option, information provided by you (such as your address, birth date, social security number, and credit card number) may be used to request a credit report from third parties or may be sent to a third party for processing.

**Shippers:** If you make a purchase through the Site, your name, telephone number and shipping information must be provided to third party shippers such as UPS, FEDEX and the United States Postal Service to deliver your purchase. There also may be instances in which we drop-ship orders directly to you from one of our manufacturers or suppliers. These drop-shippers are only given your name, postal address, and telephone number for the sole purpose of fulfilling your order.

**Law Enforcement and Protection of Users:** To the extent required by law, we will disclose Personal Information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. We may also use or disclose your information as permitted by law to perform charge verifications, report or collect debts owed, fight fraud or protect our rights or property as well as those of our affiliates, customers, or its users. You should be aware that, following disclosure to any third party, your Personal Information may be accessible by others to the extent permitted or required by applicable law.

## **SECURITY**

We employ encryption technology in all areas of the Site which require you to provide your personal or account information, including those areas related to online ordering, order status, catalog request and contest forms. The Site utilizes industry-standard firewalls and Secure Sockets Layer (SSL) technology to allow for the encryption of potentially sensitive Personal Information, such as your name, address and credit card number.



You should recognize, however, that no computer system is fully secure and that there are inherent risks associated with Internet transactions. To make sure you have the latest security features on your browser, you may want to download the most recent version of your favorite browser, which should have full SSL support.

## **LINKS TO OTHER SITES**

Our Site also includes links to other websites and provides access to products and services offered by third parties, whose privacy policies we do not control. When you access another website or purchase products or services from a third-party, use of any information you provide is governed by the Privacy Notice of the operator of the site you are visiting or the provider of such products or services.

## **CONTACT INFORMATION**

If you have any questions or concerns about this Privacy Notice, please e-mail us at [info@inuvio.com](mailto:info@inuvio.com).

## **BUSINESS TRANSFER**

Inuvio is a privately-owned company. However, in the event that Inuvio is sold, has its assets acquired or transferred, whether voluntarily or involuntarily, or merges or becomes affiliated with any other division, individual or entity, any customer information owned or under the control of Inuvio may be one of the transferred assets. We reserve the right, as part of such transaction, to transfer or assign the Personal Information and aggregate information we have collected from users of the Site.

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We reserve the right at any time and from time to time to modify or discontinue, temporarily or permanently, the Site, or any portion thereof, with or without notice. You agree that we will not be liable to you or to any third party for any modification, suspension or discontinuance of the Site or any portion thereof.

## **RESPONSIBILITY FOR YOUR USERNAME AND PASSWORD**

To use certain features of our Site, you will need a username and password to create an account. We reserve the right to reject or terminate the use of any username that we deem offensive or inappropriate. In addition, we also reserve the right to terminate the use of any username or account, or to deny access to the Site or any features of the Site, to anyone who violates these Terms of Service or who, in our sole judgment, interferes with the ability of others to enjoy our website or infringes the rights of others. You are responsible for maintaining the confidentiality of the password and account, and are responsible for all activities (whether by you or by others) that occur under your password or account. You agree to notify us immediately of any unauthorized use of your password or account or any other breach of security, and to ensure that you exit from your account at the end of each session. We cannot and will not be liable for any loss or damage arising from your failure to protect your password or account information.

## **LIMITATION OF LIABILITY**

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